



Coaching Programs That Support You Every Step of the Way

You want your knowledge and passion to resonate with live audiences. I'll help you develop a speaking style that captures the natural energy of your writing, allowing your authentic voice to come through in every presentation. Together, we'll craft compelling ways to share your ideas that stay true to who you are and inspire readers to embrace your book.

Benefits of AuthorsSpeak Coaching:

- **Increase book sales:** A strong speaking ability can attract more readers and generate greater interest in your work.
- **Amplify your message:** Build a stronger public profile as a knowledgeable and articulate voice in your genre.
- **Improve presentation skills:** Gain confidence and fluency when speaking at events like book tours, conferences or interviews.

Who can benefit from AuthorsSpeak Coaching:

- **New authors:** Develop presentation skills to promote your first book.
- **Established authors:** Refine your speaking style to reach a wider audience.
- **Non-fiction writers:** Effectively communicate complex ideas and data in a compelling way.
- **Academics:** Translate lectures into impactful conversations with audiences.

Four Coaching Programs Tailored to Your Needs

#1 FROM PAGE TO STAGE 10-12 sessions

Ideal for Authors and Academics who want to be good speakers.

You receive customized support, which includes private 1-hour virtual or in-person sessions, in-depth script development, and online and offline editing. We meet weekly or bi-weekly and keep the lines of communication open between sessions via email and text.

Benefits:

- **Captivating Keynote:** Align your book's message with a keynote that inspires and impacts listeners.
- **Memorable Message:** Learn techniques that make your speech unforgettable.
- **Content for Every Format:** Develop customized material for short speeches, panels, and fireside chats.
- **Audience-Engaging Stories:** Write compelling stories that involve your listeners' minds and hearts.
- **Visual Impact:** Create slides that enhance your story, not distract from it.
- **Strategic FAQ:** Prepare audience-guiding FAQ that direct focus to your book's highlights.

#2 ELEVATE YOUR IMPACT - DYNAMIC SPEAKING SKILLS 4-6 sessions

Ideal for New and Intermediate speakers who want to boost their delivery.

You receive private 1-hour coaching sessions on delivering, rehearsing, and improving your presentations. Our goal is to ensure that they (and you) are as impactful, persuasive and memorable as possible.

Benefits:

- **Instant Audience Connection:** Engage and captivate listeners from your first word.
- **Credibility on Every Level:** Build trust and easy rapport.

- **Vocal Command:** Master vocal techniques like intentional intonation, pausing, and projection to keep audiences hooked.
- **Confident Body Language:** Use gestures, expressions, and movement to reinforce your message.
- **Adaptability Across Formats:** Practice for virtual presentations, small group settings, and large live audiences.
- **Seamless Messaging:** Develop “invisible scripts” that ensure smooth, natural communication without barriers.

#3 BOOK LAUNCH SUCCESS 4-6 sessions

Ideal for Authors and Academics who want to ace public appearances.

This advanced coaching program extends beyond traditional media training, offering 4-6 intensive sessions that transform your interview skills across all platforms. You'll develop the versatility and confidence to handle any public appearance, from podcast interviews to live television.

Benefits:

- **Engaging Talking Points:** Craft compelling key messages for book signings and public appearances.
- **Storytelling Savvy:** Engage your audiences with personal stories tailored to podcasts, print features, and television interviews.
- **Confident Communication:** Practice interviewing and storytelling skills to ensure you shine on every platform.
- **Increased Sales:** Unlock proven techniques to captivate audiences and sell more books.

#4 TURN YOUR EXPERTISE INTO OPPORTUNITY 4 sessions

Ideal for Authors and Academics seeking speaking opportunities.

Public speaking transforms your expertise into compelling presentations that open new doors, amplify your message and can create additional revenue streams. I'll show you proven strategies for reaching your target audience and turning your valuable insights into speaking opportunities that reward both you and your listeners.

Benefits:

- **Professional Speaker Profile:** Create a virtual 'Speaker 1-sheet' that stands out and impresses organizers and audiences.
- **Customized Program Descriptions:** Introduce your speaking topics to meeting planners in your target markets.
- **Confident Pricing:** Set speaking fees that reflect the value of your published work and industry knowledge.
- **Targeted Marketing Strategies:** Identify your ideal markets and learn how to reach the right audiences to book more engagements.

Coaching Programs Pricing

AuthorsSpeak programs are frameworks rather than rigid coaching structures. We begin with a complimentary consultation to understand your specific needs, unique talents and goals. From there, we'll craft a tailored proposal that reflects your goals and supports your development as a speaker. Our approach evolves with you, ensuring your coaching experience adapts to your growing expertise and new opportunities.

Personalized coaching programs start at \$1,500. We offer flexible coaching combinations to align with your objectives. Select multiple programs to receive our preferred VMS (Very Motivated Speaker) rates.

More info at <https://www.authorsspeak.com/>